

BPO

VS

KPO

The process is delegated to an external provider. The firm defines performance metrics.

Definition

The process is data-driven involves analysis and critical thinking.

Front office and back office

Types

Advanced analytical skills, and business expertise

Expertise in processes and office tasks

Employee Qualification

Expertise in knowledge-base industries

Close interaction between the provider (outsourcer) and the customer

Process

Managing, analyzing, and delivering objective insights into businesses

Less complex

Complexity

Highly complex

Rules-based and predefined process, driven by volume and project delivery

Focus

Judgment-based process, driven by insights and information

Medium

Client-Provider Communication

High

