

Industries that Can Benefit from **SOCIAL RETAIL**



Fashion and Apparel:

OOTDs are often flaunted on social media, making social retail an ideal platform for fashion brands.



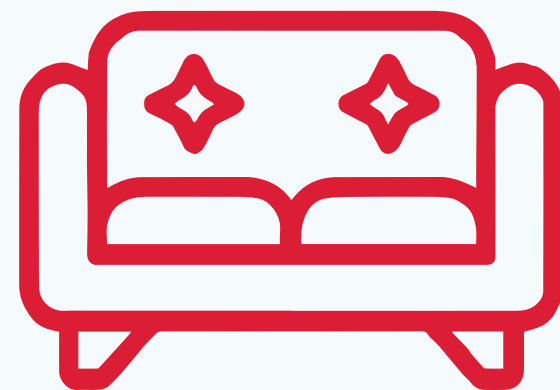
Beauty and Cosmetics:

Social media is the ultimate stage for beauty influencers, makeup artists, and cosmetic brands to promote their products, tips, and trends.



Food and Hospitality:

Restaurants, cafes, and food delivery services can advertise their foods and engage with customers through social media.



Home goods and furniture:

Home depot and household goods maximize the convenience of categorizing and showcasing all the items they offer.



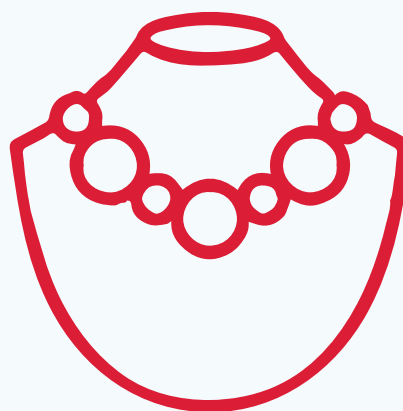
Health and Wellness:

Companies offering health and wellness products can use social retail to educate, engage, and market their offerings.



Art and Crafts:

Traditional and digital artists; and artisans can promote and advertise their creativity and production through social retail.



Jewelry and accessories:

Visually driven platforms such as Instagram and TikTok help jewelry brands highlight new pieces.



Outsource **Philippines**